

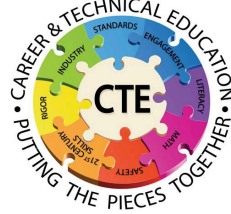


BTA of NYS News and Notes

December 2023/January 2024

SOARING HIGHER TOGETHER!

Business Teachers Association of New York State



Dear BTANYS Members,

Stay connected! Stay involved! Get support! SOARING HIGHER TOGETHER!!



From our BTANYS President, Mindy McCarthy:

Happy Holidays and welcome 2024!!!

I'm writing this as I fly back from sunny Phoenix, Arizona. Ironically, when I first arrived, all the news channels were reporting about NYS's lake effect snow storm. The uber drivers were saying how nice the weather finally was, it was only 50 and 60 degrees. As I left, the weather was predicted to be 80 . Figures..

I'm glad to be home. The ACTE Vision's Conference was....AWESOME It was really big and I wished I had brought a partner. There were so many great sessions, I just couldn't get to them all. However, I met with every vendor I could and got a boatload of business cards and set up a ton of zoom meetings. My plan is to offer these to our regional directors who can share the information with you.

I did attend the ACTE policy update meeting and so much is in limbo in congress, the house and senate. ACTE is still advocating for more CTE funding that ultimately will support apprenticeships, the jobs act, etc. Christina New will be attending National Policy Seminar in March and I will update you as we get close. Please go to BTA's website for news about upcoming webinars from your regional directors. BTA is still looking to fill director positions within various regions. We are also looking for a webmaster (not until June). If you are interested please contact me or another officer February is CTE month more information to come. 2024 if off to a great start. Please remember to take time for yourself.

Fondly,

Mindy McCarthy

BTA President / president@btanys.org

Business/SUPA/CTE Instructor/DECA Advisor

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REGIONAL UPDATES:

Buffalo Region: BTA is looking for a Buffalo regional director. Email Mindy McCarthy President if you are interested.

Capital Region: Questions about the Capital Region can be directed to sandrejcak@bhbl.org

The following job openings can be found at OLASjobs.org: Business Teacher - Schenectady CSD and Oppenheim-Ephratah-St. Johnsville. CTE Teacher - Vanderheyden School, Albany CSD, Schenectady CSD.

Long Island Region:

The LIBTA Fall Conference held on Tuesday, November 28, 2023 from 4:00pm - 6:00pm at the Teachers Federal Credit Union in Hauppauge was a great success! Sessions included presentations from Trish Hinchman and Christine Maniscalco from West Islip on how to tap into Artificial Intelligence through Canva's Magic Media, Instant Presentations and Magic Design and how to use Tik Tok in your classroom. Ellen Palazzo, from Virtual Enterprises presented how to use Grow With Google, an AI application which has an interactive interview chat and evaluation. Stacy Cabrera walked us through her Business Law curriculum and resources, where to find it online, and how to use the various components that make a great class. Stay tuned for information on the Spring Conference which is scheduled for Tuesday, March 12, 2024. The Annual Student Contest is scheduled for Tuesday, April 16, 2024 and the Awards Luncheon on Tuesday, May 21, 2024...more information to come. Become a member or renew your LIBTA membership by clicking on the following link and emailing the completed form to tfoufas@cps.k12.ny.us:

<https://shorturl.at/acFZ4>

LIBTA December 2023 Newsletter:

<https://shorturl.at/cOQT3>

Also visit our website for up-to date information at:

<https://www.longislandbta.org/>

Email Contacts for the LI region of BTANYS are BTANYS.longisland@gmail.com or tfoufas@cps.k12.ny.us.

Hudson Valley Region: Thank you for joining us in our Fall Conference. It was a huge success and we are looking forward to next year's conference. Reminder to join BTANYS for 2023-2024 [Membership link](#) for the latest updates from Business Teachers Association of NYS. If you would like to be added to our email list, contact us at mpavic@ossiningufsd.org or Hudson@btanys.org.

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Rochester Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org.

Syracuse Region/ Central Region:

- Please email cnew@caz.cnyric.org with any questions. We are having a regional happy hour in January! Details to follow!

BMHS and Awards Update: See [BTANYS website for updates](#) and ordering details.

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

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Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

Updates and News from Michael LaMastra at NYSED/CTE Business:

Happy Holidays to all! It has certainly been a busy 2023! The recommendations from the [Blue Ribbon Commission on Graduation Measures](#) were published. Included were recommendations that financial literacy be included in the graduation requirements and that all students have access to CTE opportunities. During 2024, the Board of Regents and NYSED will determine ways to put the recommendations into action.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Be sure to share something with your colleagues in either the [business education workgroup](#) or the [career and financial management resource site](#).



Join Us for Regents Week Professional Development from the CTE TAC! Join us on January 23-25th, 2024 for a week of professional development! These Lunch-and-Learn sessions will take place from 11:30am to 1:00pm, and are CTLE-Approved! [View Event Flyer](#)



How AI Can Help In Schools

January 23, 2024

11:30 AM - 1:00 PM

Description: Explore the power of AI to create better workflows, save time, and manage your workload through machine learning tools. This training will explore the basics of popular tools like Google's Bard and OpenAI's ChatGPT for use in schools. Audience: Educators Content Area(s): Instructional Strategies Presenter(s):

Jonathan Redecker, WhyMaker

[Register Now](#)

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CONTINUED:

Sharing & Support for Integrated Academics Teachers - Science, ELA, Math

January 24, 2024

11:30 AM - 1:00 PM

Description: Hop into this virtual session to discuss topics relevant to the academic discipline you teach in the context of CTE. After an engaging introduction activity, participants will be grouped by academic discipline to engage in discussion prompts around current topics related to the specific content area and academic integration in CTE. Multiple CTE TAC facilitators will rotate between groups to answer questions, listen, and support the discussions. The meetup will close with a full-group share-out of ahas and appreciations!

Audience: CTE Educators Content Area(s): Sharing and Support Conversations Presenter(s): Jen Hesseltine, Jen Hesseltine Consulting

[Register Now](#)

Empowering ELLs Through Differentiation

January 25, 2024

11:30 AM - 1:00 PM

Description: This workshop will equip educators to effectively differentiate instruction for English Language Learners. Explore techniques for creating accessible lessons, crafting assessments, and implementing scaffolding strategies that elevate learning outcomes. Audience: CTE Teachers Content Area(s): Special Populations & ELLs Presenter(s): Kim Andersen, Capital Region Language Center

Register Now

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Upcoming January/February Events

Find out more at [NBEA.org/EVENTS](https://nbea.org/EVENTS)

Computer Science: Quick Launch of Mini Projects for Computer Science

12/7/2023

Time: 4-5 PM ET (3-4 CT, 2-3 MT, 1-2 PT)

CIBE Meetings

12/20/2023

Time: 5 PM ET (4PM CT, 3PM MT, 2PM PT)

NBEA New (and Returning) Member Orientation Session

1/10/2024

Time: 4:00 PM (3 CT, 2 MT, 1PT)

Survival Guide for New Teachers Networking Event

1/10/2024

Time: 5:00 PM (4 CT, 3 MT, 2PT)

Empathy for the Learners - Transformation of Education Strategies for a Impact Driven Approach

1/12/2024

Time: 6-7 PM ET (5-6 CT, 4-5 MT, 3-4PT)

CIBE Meetings

1/17/2024

Time: 5 PM ET (4PM CT, 3PM MT, 2PM PT)

Rethinking Measurement of Satisfaction Rates Towards Emotional Outcomes - An Experiential Approach

1/19/2024

Time: 6-7 PM ET (5-6 CT, 4-5 MT, 3-4PT)

National Business Honor Society Information Session 1/23/2024

Time: 5 p.m. ET (5 CT, 3 MT, 2 PT)

NBEA in Retirement – What Can It Mean To You? 1/24/2024

Time: 2 p.m. ET (1 CT, 12MT, 11PT)

Surviving and Thriving in the Age of AI 1/25/2024

Time: 4-5 PM ET (3-4CT, 2-3MT, 1-2PT)

Are Your Students Prepared for Work? 2/7/2024

Time: 3:00 P.M. (2CT, 1MT 12PT)

Survival Guide for New Teachers Networking Event

Free Membership for First-Year Teachers

2/7/2024

Time: 6:00 PM (5 CT, 4 MT, 3PT)

NBEA New (and Returning) Member Orientation Session

2/14/2024



Step 1: Sign-up on [NBEA.org/FIT](https://nbea.org/FIT)

Step 2: Apply for FIT Course

Step 3: Verification within 24 HRS

FIT CERTIFICATION EDUCATOR RECEPTION

NBEA CONFERENCE MYRTLE BEACH, SC

Transportation will be provided to Broadway at the Beach on March 27, 2024. The FIT reception invitations will provide directions and info.

[NBEA.org/FIT](https://nbea.org/FIT)

- FREE course access
- Based on NEW National Standards
- Test-when-ready certification exam
- Textbook & practice quizzes available
- FREE Budget Simulation

REGISTER FOR THE FREE FIT PROGRAM & ATTEND PRIVATE RECEPTION*

*All interested educators are invited to attend the reception, invitations will be provided at FEE's conference exhibit booth.

Need an NBEA membership? We want to give to members who read this newsletter. Just contact Joe McClary at Joe@nbea.org and request your FREE "New York Member Coupon Code." \$149.00 value

SAVE THE DATE: NBEA's Annual Conference, March 26-29, 2023, Myrtle Beach, South Carolina

<https://nbea.org/convention>

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Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!

YOUR [BTANYS](#) BOARD MEMBERS for 2023-2024 ARE:

BTANYS PRESIDENT - Mindy McCarthy

BTANYS PAST PRESIDENT - Tracy Angelini

BTANYS Secretary - **Vacant**

BTANYS Treasurer - Rami Joudeh

BTANYS Membership Director - Michael Goldin

Buffalo Regional Director - Nicholas Warchocki

Capita Region Director - Stephanie Andrejczak

North Country Region Director - **Vacant**

Central Region Director - **recently Vacant**

Hudson Valley Director - Mariana Pavic

Long Island Director - Toulfa Fofas

NYC Director(s) - **Vacant**

Rochester Region Director - **recently Vacant**

Southern Tier Director - David Pellicciotti

Syracuse Director - Christina New

Director of Legislation and Educational Policies -
Christina New

Director of Public Relations and Communications -
Vacant

Director of Collegiate Business & Marketing
Teacher Education - Lisa Svava

Director of Curriculum Planning - Tracy Angelini

NEW - Marsha Iverson - joining us as BMHS Chair
and BTANYS Awards Chair

WEBMASTER - Suman Sebastin

Stay connected! Stay involved! Get support!

See the BTANYS By-Laws here: <http://www.btanys.org/constitution.php>



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Calendar of Events:

TO DO in December/January:

Take time for yourself!!!

Look to connect with your REGIONAL DIRECTOR to see what is coming!!!

Think about volunteering on BTANYS Board - contact a board member this month and see how you can participate!!!

Next BTANYS Executive Board meeting - January 13, 2024

Time: 9am-3pm

At: Nanuet HS 103 Church St, Nanuet, NY 10954.



<http://www.btanys.org/>

Business Teachers' Association of New York State
December 2023/January 2024